

## COOKIE POLICY

The company **SAFIBRA, s.r.o.**, with its registered office at U Sanitasu 1621, district Prague - East, 251 01 Říčany, Czech Republic, established under the law of the Czech Republic, N 25787012, registered in the Commercial Register kept by the Municipal Court in Prague, file No. C 70191 (hereinafter also referred to as "SAFIBRA"), as the administrator of the website [www.safibra.cz](http://www.safibra.cz) (hereinafter referred to as "Website"), hereby issues this Policy on the use of cookies (hereinafter referred to as the "Policy") for users of the Website (hereinafter referred to as "Users" or "You").

### 1. What Are Cookies?

Cookies are data files that are stored on your device, through which you access our Website. These data files contain information that allows our site to remember important data through which you can use our site in a more efficient and user-friendly way.

### 2. Types of Cookies

Depending on how long the cookie is stored, we distinguish between **session cookies** and **persistent cookies**. Session cookies are temporary files that are stored on your device only until you close your browser. Persistent cookies remain on your device until you delete them or until they expire.

In terms of origin, we distinguish between **first-party cookies** created by our Websites and **third-party cookies** created and placed on your device by other (external) websites (most often cookies of advertising systems, social network widgets or embedded videos), for the purpose of providing advertising or improving services.

Please keep in mind that we have no control over third-party cookies, and therefore we have no responsibility in this regard. Please see the relevant third-party websites and read their cookie policies.

### 3. Purposes of Using Cookies

Cookies can be divided into the following groups:

#### A. Essential cookies

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These cookies are necessary to ensure the correct and safe operation of our Websites, thus enabling you to navigate and view the Websites, use their functionality and record your preferences regarding our use of cookies on your device.

These cookies do not collect data about you for marketing purposes and are not used for the purpose of general monitoring of your activity on the Internet. This category of cookies cannot be disabled, because without these cookies we would not be able to provide certain services that enable the operation of our Websites. They are usually not stored permanently on your computer or device and are deleted when you close the browser.

## B. Functionality cookies

These cookies allow the website to remember the options you have chosen (e.g. disclaimers acceptance, choice of language) and any customization you have made (e.g. font size). They can also be used to provide certain services that you may use, such as video content from our official YouTube channel which, when clicked on it, causes YouTube to place cookies on your device.

Functional cookies are usually not deleted after closing the browser and remain on your computer or device until you delete them or until they reach their expiry date.

## C. Performance cookies

These cookies are used to manage and improve the operation of our Websites and may assist us in identifying any issues you may have with your use of our online services. They collect anonymous information about the pages visited and are used to evaluate user behaviour, as well as record the number of visitors, find out where visitors came from before visiting our Websites, and other web analytics measurements, as well as to subsequently design measures to improve user experience. They are not used to target you by online ads.

The information obtained is anonymous and statistical. Performance cookies are usually not deleted after closing the browser and remain on your computer or device until you delete them or until they expire. If you disable these cookies, we will have limited information about the performance of our Websites and we will not



be able to ensure to such an extent that browsing is more convenient and enjoyable for you.

#### D. Advertising cookies

These cookies serve to better tailor advertising to our Users and their hobbies, both on and outside our Websites. These cookies may collect detailed information about your browsing habits on our Websites in order to display advertising that is relevant and interesting to an individual User, and thus more valuable to third-party publishers and advertisers. They are also used to limit the frequency with which ads are displayed, to measure the effectiveness of advertising campaigns and for remarketing purposes.

These cookies may use personally identifiable information to identify you in order to display targeted advertising. Advertising cookies are usually not deleted after closing the browser and remain on your computer or device until you delete them or until they have reached their expiry date. If you disable these cookies, you may see less relevant ads that are less relevant to your interests.

#### E. Social media cookies

These cookies will allow you to connect to your social networks and share interesting content from our Websites through third party social networks and other websites. They can also be used for advertising purposes.

These cookies may use personally identifiable information to identify you as a member of the social media network in question. Social media cookies are usually not deleted when you close your browser and remain on your computer or device until you delete them or until they reach the end of their life. If you disable these cookies, you will not be able to effectively use links to Facebook, LinkedIn or other social networks, or you will not be able to share content from our Websites on social media.



#### 4. Cookies Used on Our Websites

Cookie name	Purpose
Google reCAPTCHA (_grecaptcha, rc::c, rc::b, rc::a)	We use Google reCAPTCHA for spam prevention and to filter requests from bots.
Polylang (pll_language)	A cookie file that is used for locale management and to remember the selected language version in which the page will be displayed on the next visit
Cerber Security & Anti-Spam (cerber_groove, cerber_groove_x_*)	We use Cerber Security & Anti-Spam for security and fraud prevention and as protection against hackers.
Google Fonts (Google Fonts API)	We use Google Fonts for display of webfonts.
YouTube (GPS, YSC, PREF, VISITOR_INFO1_LIVE)	We use YouTube cookies for video display, e.g. store location data, store and track interaction, store user preferences, provide bandwidth estimations.
PHP (exp*)	We use PHP for website development to provide functions across pages.
WooCommerce (wc_cart_hash_*)	We use WooCommerce for webshop management.
Complianz (cmlpz_banner-status, cmlpz_policy_id, cmlpz_marketing, cmlpz_statistics, cmlpz_preferences, cmlpz_functional, cmlpz_consented_services)	We use Complianz for cookie consent management.
Hotjar (_hjIncludedInSessionSample, _hjSessionUser_*, _hjSession_*)	We use Hotjar for heat maps and screen recordings.
Google Analytics (_ga, _gid, _ga_*, _gat_UA-*)	We use Google Analytics for website statistics.



<p>Miscellaneous (WP_DATA_USER_1, fslightbox-scrollbar-width, cOEIjPMBblzNwVgi, nLPTIDRgQbAMiKx, AITGFdK, _hjFirstSeen, WP_DATA_USER_2, cookie-agreement, wp_lang, tk_ai, CoeirNzBlcF, RcrotBYCykVSba, dJRkUSpThw, xHp-SyfN, WP_DATA_USER_4, hjViewportId, _hjRecordingLastActivity, _hjRecordingEnabled, _hjIncludedInPageviewSample, _hjAbsoluteSessionInProgress, cmplz_policy_id, cmplz_marketing, WP_DATA_USER_5, WP_PREFERENCES_USER_5, wp-autosave-block-editor-post-2020, WP_PREFERENCES_USER_1, wp-autosave-block-editor-post-519, _hjIncludedInSessionSample_3109702, WYSXTiKg_ZqtfkU, Zwj-AcWgXN_zi, owyacdDr-WPE, wp-autosave-block-editor-post-624, hjActiveViewports, cmplz_statistics, cmplz_preferences, cmplz_functional, cmplz_consenteds_services)</p>	<p>We use miscellaneous cookies for website usage.</p>
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All information collected through cookies is stored only until it expires and is used only for the purposes listed for each cookie in the table above.

## 5. Protection of Personal Data and Cookies

In some cases, the data communicated when using cookies, especially in combination with unique identifiers and other data received by servers, may be used to create individual profiles. In this way, the data collected cannot be considered anonymous, but can be personal data that may allow the identification of a particular individual. SAFIBRA may combine the data it receives through the use of cookies with data from other sources, such as related websites. In the event that personal data is made available to SAFIBRA through data collected through cookies, then you will find more details regarding our possible use of this personal data and your rights in this regard in our **Privacy Policy**.



## 6. How Do I Enable, Disable or Delete Cookies?

You can enable or disable the installation of cookies on your device in the settings of your internet browser. However, if you disable one or more cookies, some functions of our Website may be impaired. The settings for this option in the browser can be viewed and edited in the browser settings panel. For information on how to adjust the appropriate cookie settings, please select your browser from the list below:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Safari \(Desktop\)](#)
- [Safari \(Mobile\)](#)
- [Android Browser](#)
- [Opera](#)
- [Opera Mobile](#)

## 7. Changes to This Policy

We may modify this Policy from time to time because of the look of our Website and also the rules for the use of cookies are changing. We reserve the right to change the content of this Policy and all listed cookies at any time and without prior notice. All changes take effect when they are published on our Website.

This Policy was last updated on June 20, 2023 and is publicly available on the Company's Website.

Please, read also our Privacy Policy to find out what personal data SAFIBRA collects, processes and protects.

